

154 New WorldStar winners!

In WorldStar 2004, 154 packagings were awarded a WorldStar and out of these 4 were nominated for President's Award. The WPO jury judged 275 entries from 32 countries. The 18 judges, representing the member packaging associations of the World Packaging Organisation and the International Packaging Press Organisation, held the jury meeting in Mumbai, India on the 28th of October.

The 154 WorldStar winners are gathered in the following product categories: Beverage, Electronics, Food, Health & Beauty, Household, Pharmaceutical & Medical, and Other.

- Packaging industry, through the Worldstar competition, is proving year after year that it is one of the most innovative and creative sectors of the world economy. And this inventiveness and creativity, works for the benefit of more and more people around the world, says Dr Alexis Stassinopoulos, President of World Packaging Organisation.

Among the WorldStar winners the jury selected four nominees for the prize "best-of-the-best" President's Award. The winner of President's Award will be made public at the award ceremony for the WorldStar winners in São Paulo, Brazil, in the evening of May 25, 2005.

The four nominees are:

combiCut, SIG allCap AG, Germany

A Single action closure mimics the action of a "tin can cutter". There is no longer need to carry carton pre-application preparations.

Vizir, Sleever International, France

The new PET formulation is specially developed for shrink sleeving with steam shrink application offers the perfect fitting around shaped containers with a special pre-cut into the sleeve to accommodate a jug handle.

SIKA Mix & Go Kit, Wipf AG, Switzerland

A multifunctional packaging. The stand-up pouch is at the same time a retail packaging, a mixing unit and a mug or a jar.

iCon with ConTracer System, Bonar Plastics B.V., the Netherlands

An intelligent container with wireless asset monitoring. A heavy-duty, UN-approved multi-trip 1,000 litres container for chemicals.

For the full list of winners with photographs and contact information please consult WPO web site at www.worldpackaging.org.

For further information please contact WPO WorldStar manager Madeleine Klackenberg, madeleine.klackenberg@stfi.se, phone: +46 8 676 70 63, or WPO General secretary Carl Olsmats, carl.olsmats@stfi.se, phone: +46 8 676 70 78.

WPO - World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including individuals, corporations and trade associations. The WPO secretariat is hosted by STFI-Packforsk - one of the world's leading R&D companies in the fields of pulp, paper, graphic media, packaging and logistics. STFI-Packforsk is located in Stockholm, Sweden (www.stfi-packforsk.se).



Pressrelease

WorldStar Winners 2004

| Country | Company | Entry | Category |
|----------------|---|--|--------------------|
| Austria | SCA Packaging Welpa, Wellpappenfabrik GmbH | Bumblebee Expedition Hive (ID: 767) | Other |
| Brazil | CBD - Companhia Brasileira de Distribuicao | Laundry Detergent Powder Extra (ID: 889) | Household |
| Brazil | Deca Metais Sanitarios | Packing for Deca's kitchen faucet (ID: 875) | Household |
| Brazil | Ibratec Artes Gráficas LTDA | Bonbon Nestlé (ID: 876) | Food |
| Brazil | Kimberly-Clark Brasil | Intimus Days Micro (ID: 877) | Health and Beauty |
| Brazil | Natura Inovação | Natura Ekos Perfume do Brasil Priprioça (ID: 863) | Health and Beauty |
| Brazil | Packing Design | Caipiveritas (ID: 880) | Beverage |
| Brazil | Saint-Gobain Vidros S.A. | Bohemia Weiss (ID: 878) | Beverage |
| Brazil | Védat Ltda. | Tamper Evident Child Proof Desiccant Cap (ID: 879) | Pharmac. & Medical |
| China | China National Export Com. Pack. Research Inst. | Jin Shang Tian Hua Liquor Series Packaging (ID: 797) | Beverage |
| China | Shenzhen Lotus Design Co., Ltd. | Gelan Ginseng Drink (ID: 836) | Pharmac. & Medical |
| Colombia | ESCO LTDA | MAGIC LID SYSTEM (ID: 845) | Beverage |
| Colombia | Valley University | Packaging for an Alcarraza (ID: 938) | Other |
| Czech Republic | Arca Systems, spol. s.r.o. | Arca RDU (ID: 916) | Other |
| Czech Republic | Greiner packaging Slušovice, s.r.o. | PP injected rectangular k3 ice-package (ID: 919) | Food |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|----------------|-----------------------------|--|--------------------|
| Czech Republic | Obchodni tiskarny, a.s. | Shrink Sleeve (ID: 922) | Beverage |
| Czech Republic | Servisbal Obaly s.r.o. | System fixation (ID: 923) | Other |
| Czech Republic | STI Cesko s.r.o. | Display MIX (ID: 924) | Food |
| Czech Republic | Templarske sklepy Cejkovice | Wine pottery jug (ID: 925) | Beverage |
| Czech Republic | THIMM Obaly, k.s. | Export tray for Pilsner Urquell (ID: 927) | Beverage |
| Czech Republic | THIMM Obaly, k.s. | Hedge trimmer packaging (ID: 926) | Household |
| Denmark | Superfos a/s | Superlock (ID: 999) | Household |
| Finland | Stora Enso Packaging OY | Reel Package for Lengthy Continuous Items (ID: 932) | Other |
| France | Sleeve International | Kronenbourg 1664 (ID: 997) | Beverage |
| France | Sleeve International | Sailor Jerry (ID: 998) | Beverage |
| France | Sleeve International | Vizir (ID: 996) | Household |
| Germany | Alcoa Deutschland GmbH | Vino-Lok - Alternative Closure System for wine "glass-on glass" (ID: 1023) | Beverage |
| Germany | Carl Edelmann GmbH & Co. KG | Folding Carton for bags with granulates (ID: 794) | Pharmac. & Medical |
| Germany | Carl Edelmann GmbH & Co. KG | High-class packaging for body care prod. (ID: 1032) | Health and Beauty |
| Germany | Carl Kühne KG | Dip-Pot 200ml with SR-vacuum-closure (ID: 1030) | Food |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|---------|--|--|-------------------|
| Germany | E. Gundlach Verpackung GmbH | After Eight 333g Gift Box (ID: 1031) | Food |
| Germany | HANS KOLB Wellpappe GmbH & Co. KG | Shelf-tray for PeeliCan® aluminium cans (ID: 1024) | Food |
| Germany | Linhardt Metallwarenfabrik GmbH | Aluminium tube with asymmetric diameter (ID: 1028) | Food |
| Germany | Moderne Verpackung Carl Bernh. Hoffmann GmbH | Punched frame made of PE-soft foam (ID: 1029) | Electronics |
| Germany | Storsacheurea Technology GmbH | Laser welded Big Bag (ID: 1026) | Other |
| Germany | Weener Plastik GmbH & Co. KG | Massageduache Firming Shower (ID: 1025) | Health and Beauty |
| Greece | Bee Culturing Co "Attiki" - Alexandros Pittas SA | Smart Pack (ID: 832) | Food |
| Greece | P. Karfopoulos – D. Papadouli | Ariel-Viakal (ID: 983) | Household |
| Greece | Panagiotopoulos Bros "Fimi 1892" | Castle Goddy's 2003 (combo meal for kids) (ID: 1004) | Food |
| Greece | Panagiotopoulos Bros "Fimi 1892" | Jonny Walker Red Label Exklusive (ID: 1005) | Beverage |
| Greece | Tsimis S.A. | Bake Rolls-Mini Bake Crisps (ID: 901) | Food |
| Hungary | Electrolux Lehel Kft. | Transport Packaging for Chestfreezers (ID: 839) | Electronics |
| Hungary | Stora Enso Packaging Ltd. | Hungarian Spirits Stars (ID: 855) | Beverage |
| Hungary | Sweet Point Confectionary Ltd. | Frutta Bon (Product family) (ID: 773) | Food |
| Hungary | Szena Pack Ltd. | High Hair shaped Al-aerosol can range (ID: 814) | Health and Beauty |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|---------|-------------------------------|---|--------------------|
| Hungary | Zalai Nyomda Rt. | Soproni Ászok Peel off Label (ID: 994) | Beverage |
| India | Dr. Reddy's Laboratories Ltd. | CLEARZ WITH INNOVATIVE CLOSURE SYSTEM & NOVEL CARTON (ID: 936) | Pharmac. & Medical |
| India | Dr. Reddy's Laboratories Ltd. | Cyto-friendly pack with anti counterfeit features (ID: 935) | Pharmac. & Medical |
| India | Dr. Reddy's Laboratories Ltd. | DISPLAY CARTON FOR MINTOP 60ml (ID: 934) | Pharmac. & Medical |
| India | ITC Limited | Aashirvaad Ready Meals (ID: 893) | Food |
| India | M/S. McDowell & Co., Ltd. | Old Cask Rum (ID: 892) | Beverage |
| India | The Paper Products Limited | Castrol - Holographic TamperProof CapSleeve (ID: 905) | Other |
| India | The Paper Products Limited | Kwality Walls - Vienetta Ice Cream Carton (ID: 907) | Food |
| India | The Paper Products Limited | Mr. Bean Coffee - Flat Bottom Gusseted Pouch (ID: 906) | Beverage |
| India | The Paper Products Limited | Sunsilk - Sleeve with Matt & Gloss Effect (ID: 904) | Health and Beauty |
| India | Utility Cartons Pvt. Ltd. | Roopvati Rajasthani (ID: 1007) | Other |
| India | Utility Cartons Pvt. Ltd. | Splendour Man – Eau de toilette (ID: 1008) | Health and Beauty |
| India | Utility Cartons Pvt. Ltd. | Violin – Eau de toilette (ID: 1006) | Health and Beauty |
| Israel | C.D. Packaging Systems Ltd. | Swinging present package for 3 kinds of nuts. (ID: 954) | Other |
| Israel | Cargal Ltd. | A "Multi Pack Sleeve" for distribution systems of produce (ID: 952) | Food |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|---------|--|---|-------------------|
| Israel | Ducart Packaging Industries Ltd. | A Special Launching Event Package for Strauss Dairy (ID: 949) | Food |
| Israel | Ducart Packaging Industries Ltd. | Toblerone Candies in Bulk, 200gr (ID: 948) | Food |
| Israel | Mesh Branding Ltd. | Fantasia (ID: 960) | Household |
| Israel | Strauss | Chocolate drink (ID: 955) | Food |
| Israel | Strauss | Hummus personal servings (ID: 956) | Food |
| Israel | Unilever Bestfoods Israel Ltd. | Knorr Cooking Sauces (ID: 957) | Food |
| Italy | Taplast SPA | Nuvola (ID: 790) | Health and Beauty |
| Japan | Chuoh Pack Industry Co., Ltd. | High Strength Corrugated Pallet attached to Carton (ID: 800) | Other |
| Japan | Chuoh Pack Industry Co., Ltd. | New Packaging for Digital Camera (ID: 799) | Electronics |
| Japan | Furubayaski Shiko Co., Ltd | e-Kan molded-pulp for offset ink (ID: 815) | Other |
| Japan | Kirin Brewery Co., Ltd | Kirin CHu-hi HYOUKETSU Corner-Cut Carton (ID: 985) | Beverage |
| Japan | KOSÈ Corporation | NANO WEAR (ID: 988) | Health and Beauty |
| Japan | Kyocera Mita Corporation | Corr. Board Packaging for Color Multifunctional Devices (ID: 870) | Electronics |
| Japan | Matsushita Electric Industrial Co., Ltd. | Combining ECO and UD Digital Video Camera (ID: 822) | Electronics |
| Japan | Nabatame Design Co., Ltd. | Wajima genten Salt Senbyo/Natural Bittern (ID: 844) | Food |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|-----------|---|--|--------------------|
| Japan | Ohta Pharmaceutical Co., Ltd. | Air-Push Type Jelly Formulation (ID: 795) | Pharmac. & Medical |
| Japan | Pola Chemical Industries, Inc. | Pola The Lotion BA (ID: 785) | Health and Beauty |
| Japan | Sony Corporation | QUALIA007 with DRUM package (ID: 833) | Electronics |
| Japan | Toshiba Lighting & Technology Corporation | New Package Design for square shaped fluorescent lamps (ID: 834) | Household |
| Japan | Yamaha Marine CO., LTD. | Packaging Solution for YAMAHA Jet Engine (ID: 803) | Electronics |
| Korea | LG Household & Healthcare | ISAKNOX EASY TOUCH LIPSTICK (ID: 792) | Health and Beauty |
| Latvia | Kvadra Pak | Dumle box (ID: 1057) | Food |
| Lithuania | SC "Klaipėdos Kartonai" | Paper Sack (ID: 838) | Food |
| Mexico | Licores Veracruz, S.A. de C.V. | Pistola Escuadra "Hijos de Villa" (ID: 816) | Beverage |
| Mexico | Vancan | Herdez Cart (ID: 779) | Beverage |
| Mexico | Vancan | Pepsi Divas (ID: 781) | Beverage |
| Mexico | Vitro | BOING 10 OZ NOT RETURNABLE (ID: 1051) | Beverage |
| Mexico | Vitro | CLINIQUE SIMPLY (ID: 1056) | Health and Beauty |
| Mexico | Vitro | J-SPORT FOR MEN (ID: 1055) | Health and Beauty |
| Mexico | Vitro | MAESTRO TEQUILERO 750 ML (ID: 1052) | Beverage |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|-----------|-------------------------------------|--|--------------------|
| Mexico | Vitro | MAKIATTO (ID: 1053) | Food |
| Mexico | Vitro | STIGMA (ID: 1054) | Beverage |
| Mexico | Vitro | Strong Musk (ID: 824) | Health and Beauty |
| Norway | Smurfit Norpapp AS | Egg-Box 9x2 pack (ID: 945) | Food |
| Poland | Ecolean Poland Sp.z.o.o. | LeanCover (ID: 910) | Food |
| Poland | HARTMANN POLSKA Sp.z.o.o. | imagic (ID: 807) | Food |
| Poland | Marma Polskie Folie Sp. Z O.O. | Valve Type Polyethylene Sack (ID: 897) | Other |
| Russia | Biostar Master Ltd. | The BIOLON SHAPE multi-layer polyamide casing for hams in mould (ID: 1018) | Food |
| Russia | Group of companies "Citron" | A complete package "A gold pyramid" (ID: 1013) | Food |
| Russia | Segezha pulp & Paper Mill, JSC | A series of multi-layer paper sacks with modified valve (ID: 1017) | Other |
| Sri Lanka | Euro-Scan Exports (Private) Limited | Mlesna Royal Tea Chest (ID: 930) | Beverage |
| Sri Lanka | Euro-Scan Exports (Private) Limited | Porcelain Classic Tea Pot (ID: 929) | Beverage |
| Sri Lanka | Standard Trading Company (Pvt) Ltd. | Hexagonal Pack offering Six Varieties of Tea (ID: 871) | Beverage |
| Sweden | Cederroth International AB | Easy Pack (ID: 940) | Pharmac. & Medical |
| Sweden | Isaberg Rapid AB | Touch & Feel (ID: 931) | Other |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|-------------|---|--|-------------------|
| Switzerland | Georg Utz AG | CD Dispatch Box (ID: 890) | Other |
| Switzerland | Kunststoff-Packungen AG | Liquide Wax-Bottle, Express Pocket Universal Fluid Wax (ID: 991) | Other |
| Switzerland | Limmatdruck Ltd./Zeiler Ltd. | Firelighting Balls 251° (ID: 899) | Other |
| Switzerland | Limmatdruck Ltd./Zeiler Ltd. | Hubba Bubba Mix & Match (ID: 820) | Food |
| Switzerland | Limmatdruck Ltd./Zeiler Ltd. | Rize Package with Collecting Recipe Card (ID: 900) | Food |
| Switzerland | Lindner Verpackungen GmbH | 251° Firelighters (ID: 1034) | Household |
| Switzerland | ROPAC AG | 5 LITRE UN LIQUID (ID: 913) | Other |
| Switzerland | SIG allCap AG | combiCut (ID: 858) | Beverage |
| Switzerland | Wernli AG | Wernli Biscuit Easy Opening Box (ID: 990) | Food |
| Switzerland | Wipf AG | SIKA Mix & Go Kit (ID: 898) | Household |
| Taiwan | Efarm | Efarm plum/grape wine (375 c.c series) (ID: 1047) | Beverage |
| Taiwan | Natural Flavor Tea Company Ltd. | Classic Black Diamond Series (ID: 1044) | Beverage |
| Taiwan | Natural Flavor Tea Company Ltd. | Natural Flavor Tea Series (ID: 1043) | Beverage |
| Taiwan | Nympheas International Business Corporation | Butterfly Box (ID: 1049) | Health and Beauty |
| Taiwan | Triplex Electronic Co., Ltd. | Digi-mus (ID: 1039) | Electronics |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|-----------------|---|---|-------------------|
| Thailand | Thai Containers Groups, Ltd. | Wash Basin Carton (ID: 1058) | Other |
| The Netherlands | Bonar Plastics B.V. | iCon with ConTracer (ID: 867) | Other |
| The Netherlands | H.J. Heinz | SqueezMe (ID: 829) | Food |
| The Netherlands | MAUSER Benelux BV | THE MAUSER CONDUCTIVE L-RINGDRUM (ID: 986) | Other |
| Turkey | Alcan Packaging Rotopak A.S. | Nestle Torchin Ketchup (ID: 981) | Food |
| Turkey | Alcan Packaging Rotopak A.S. | Tadim Sunflower Seeds 400gr (ID: 980) | Food |
| Turkey | Asaş Packaging Printing Industry-Trade | Dalan Antique (ID: 965) | Health and Beauty |
| Turkey | Bericap Kapak San. Ltd. Sti. | Closure with oxygen Scavenger Liner for Beer Based Drinks (ID: 982) | Beverage |
| Turkey | Ekol Ofset Printing Pack. Industry & Trading Inc. | Carlsberg Promo Multipack (ID: 967) | Beverage |
| Turkey | Erdemir | Cold rolled packaging with lamiflex (export) (ID: 968) | Other |
| Turkey | Olmuksa Int. PaperSabanci Ambalaj San.ve Tic. A/S | Computer Tower Box (ID: 973) | Electronics |
| Turkey | Pinar Dairy Products Inc. | Kafela (coffee flavoured milk) (ID: 975) | Beverage |
| Turkey | Pinar Dairy Products Inc. | Yoplait Friut Yoghurt (ID: 974) | Food |
| Turkey | Turk Tuborg Brewery and Malting Co. | Skol 1 lt PET Bottle (ID: 978) | Beverage |
| Turkey | Yörsan Gıda Mam.San.Tic. AS. | Rectangle Plastic Package (ID: 977) | Food |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|----------------|---|---|--------------------|
| Turkey | Yörsan Gıda Mam.San.Tic. AS. | Two Partitioned Fruitful Yoghurt Bowl (ID: 976) | Food |
| Ukraine | JSC "Ukrplastic" | Packing for herring (ID: 942) | Food |
| United Kingdom | D S Smith Cartons | Grosch Entertainment System (ID: 993) | Beverage |
| United Kingdom | Fuji Seal Europe Ltd | Burn Energy (ID: 775) | Beverage |
| United Kingdom | Fuji Seal Europe Ltd | OXO Relaunch 170g and 300g gravy (ID: 776) | Food |
| United Kingdom | SCA Tuscarora | Integrated Materials Pack for Rangemaster (ID: 857) | Household |
| United Kingdom | Smurfit Peterborough / DGP (UK) Ltd. | Bioshield TR Shipping System (ID: 859) | Pharmac. & Medical |
| United Kingdom | Team Consulting and JohnsonDiversey | JFlex disposable dispensing system (ID: 861) | Other |
| USA | Canon and Hewlett-Packard | PICASSO (ID: 937) | Other |
| USA | CCL Container | Vital Pharmaceuticals, Inc. - VPX Redline (ID: 811) | Beverage |
| USA | CLP Packaging Solutions Inc. | Marks & Spencer Microwave Retort Pouch (ID: 804) | Food |
| USA | Ethicon Endo-Surgery, A Johnson & Johnson Company | I-Glide Packaging (ID: 860) | Pharmac. & Medical |
| USA | Paper Machinery Corporation | Barrier Plus™ Container (ID: 847) | Other |
| USA | Prent Corporation | Ehticon TVT-Obturator Package (ID: 864) | Pharmac. & Medical |
| USA | Prent Corporation | Medtronic Resting Heart System Package (ID: 865) | Pharmac. & Medical |

WorldStar Winners 2004

| Country | Company | Entry | Category |
|----------------|--------------------------------|---|--------------------|
| USA | Sonoco | Signature Snacks Flipz® Linearpak® Canister (ID: 842) | Food |
| USA | TCP Reliable Inc. | Thermal Control Panel (ID: 835) | Pharmac. & Medical |
| USA | The Hartz Mountain Corporation | Betta Blister Package (ID: 846) | Food |
| USA | Tricor Braun | Eco Lab's SP2 (ID: 1001) | Other |